

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 15035 180904Z

13

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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R 190840Z NOV 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 6087

UNCLAS TOKYO 15035

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: CONSUMER GOODS PROMOTION APRIL 16-19, 1975

REF: A) USDOC 16175 B) USDOC 16176 C) USDOC 16535

1. REF A: SPO HAS DISCUSSED EVENT WITH FRANK TRINKLE, MANAGING DIRECTOR, FIELD ENTERPRISES INTL, INC. TRINKLE INTERESTED, WAS MAILED FACT SHEET NOVEMBER 13. TC WILL FOLLOW-UP AND ADVISE.

2. REF B: DONALD OLSON, PRESIDENT, MONTGOMERY WARD JAPAN, CONTACTED, WILL CONSIDER BOTH EXHIBITIONS 9-12 AND 16-19 APRIL WITH REGARD TO MONTGOMERY WARD MARKETING OBJECTIVES IN JAPAN. TC HAS PROVIDED FACT SHEET. WILL ADVISE.

3. REF C: NAT KATZ, PRESIDENT, FELCO ATHLETIC WEAR CO., INC., VISITED

TC NOV. 14 AND DISCUSSED SUBJECT SHOW WITH SPO. FELCO LICENSING AGREEMENT WITH DESANTE BELIEVED TO EXPIRE SOMETIME IN 1975. KATZ WISHES EXPLORE ALTERNATIVE METHODS OF DOING BUSINESS JAPAN AND MAY WANT TO PARTICIPATE SUBJECT SHOW. KATZ HAS INFORMATION KIT. SUGGEST OIM FOLLOW-UP EARLY DECEMBER.  
HODGSON

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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Disposition History:** n/a  
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**Reference:** A) USDOC 16175 B) USDOC 16176 C) USD, OC 16535  
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**TAGS:** BEXP, JA  
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